

Parade CITY

...LE | FASHION | SOCIAL

DALLAS FEBRUARY 2013

FASHION:
SPRING'S
ONE-TWO
PUNCH



A Different Kind of Drama at Museum Tower

Screenplay rewrites occur for a variety of reasons, from cast changes to conflicting visions between writer and director. Furniture, to our knowledge, has never been one of those reasons — until production began for the current season of *Dallas*. A dazzling acrylic bed by **Allan Knight & Associates** inspired rewrites “to put more scenes in the bedroom,” says Knight. That would be the bedroom of the fictional Pamela Barnes in the very real **Museum Tower**. Filming occurs in that famously glass-clad building, in part because the view includes a nearby skyscraper cast as the headquarters of Ewing Energy. “Pamela is very powerful, wealthy, ruthless, and the set speaks to that type of character,” says *Dallas* director **Richard Berg**. “We wanted something so cutting-edge modern that it became intimidating.” In scouting locations last fall, Berg found the aesthetic he wanted in the fiercely glamorous model unit at Museum Tower, created by local designer **Marco French**. A call to French led to a tour of Knight’s showroom, the source of the model apartment’s edgy furniture, lighting and accessories. “My jaw dropped,” Berg recalls. “It was an astounding collection, in particular his acrylic pieces,” for which Knight is justifiably renowned.

The result: Everything in Barnes’ home — including that rewrite-worthy acrylic bed — is by Knight himself or a line he represents, a rare if not unprecedented partnership between Hollywood and a to-the-trade showroom. “Richard showed me plans and images,” says Knight, “and he told me it needed to be done in less than a week. We have 40,000 square feet of furnished rooms, so we just pulled the best of the best off the floor and installed it.”

The payoff is more than publicity, says Knight: “This is very different from Southfork. This was a chance to be part of something new in Dallas, to change some perceptions about the city.”

Karen Muncy

CHRIS PLAVIDAL



From the Museum Tower set of *Dallas*